

# Support Innovation - Hug an Eccentric™

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***“The greatest strengths of visionary leaders, innovators and entrepreneurs can support inspired leadership and meteoric success. When taken to an extreme, these same strengths can derail a career – or a company.”*** – Marilou [Louie] Myrick

Definition of Eccentric: “deviating from conventional or accepted usage or conduct”

Highly creative, innovative and entrepreneurial people rarely have ‘mainstream’ personalities. The most successful communities and businesses celebrate diversity, including the behavior traits [‘eccentricities’] that are often part of the personality profile of highly productive innovators and entrepreneurial leaders.



Marilou [Louie] Myrick is passionate about collaborating with innovators and entrepreneurs - and the people who work with them - to build on their strengths and avoid the ‘misfires and brushfires™’ that so often limit their success. Their behaviors and blind spots are often interpreted as arrogance and unwillingness to listen. In fact, a leader can learn to manage behavior traits such as drive, willpower and bias for action – which are both strengths and weaknesses. Left unchecked, these traits create barriers to effective leadership, and have the potential to derail both personal and business success. Employees, partners and other stakeholders can also learn to understand and balance the visionary leader and to become part of the exhilarating innovation experience.

Louie comes to her passion based on her experience as an entrepreneur, human capital consultant and leadership coach. Her experience includes 20+ years of broad-based business experience serving businesses in virtually every major industry sector, in various stages of business development and scale.

**Founder and Principal of The Stage and Hug an Eccentric**, trademarks of Masters Among Us, Inc. Her primary roles are: Leadership Performance Coach, performance management and talent management strategies, processes, tools and training. Conflict resolution, crisis management, teambuilding, facilitation

**Development and leadership of high-growth businesses**, including founder and CEO of ProResource, Inc. – leading interim management and human capital consulting firm, from 1989 to 2002. Start-up to multi-million dollar annual revenues; offices in 4 cities, national and international clients.

Local and regional business growth awards include:

- **Weatherhead 100 - one of NE Ohio's fastest growing companies - 1995 & 1997**
- **Entrepreneur of the Year Award - Regional Finalist - Ernst and Young/ Inc. Magazine**
- **Top 20 Women Business Owners Award from Cleveland chapter of National Association of Women Business Owners [NAWBO] 1996.**

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